



www.OperationFoodSearch.org

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FOR IMMEDIATE RELEASE

OPERATION FOOD SEARCH LAUNCHES NEW, USER-FRIENDLY WEB SITE

Web Design and Development Services Donated by St.Charles-Based, Thoughtprocess Interactive

ST. LOUIS – St. Louis area food bank, Operation Food Search is thrilled to announce the launch of a new, user-friendly web site to aid in their ongoing efforts to distribute food free of charge to feed the region’s poor and hungry.

Web design and development services for the new site were donated by St. Charles-based, Thoughtprocess Interactive (TPI). Using their custom-designed content management system, TPI was able to provide the team at Operation Food Search a quick and simple means to self-update the site at any time, from any computer with an internet connection. Additionally, the experts at TPI provided guidance on content organization for the new site in order to improve the experience and ease of use for the general public as well as prospective volunteers and member agencies.

“We were honored to be able to put our expertise to use for an organization like Operation Food Search,” said TPI owner and creative director, James Fawcett. “As a volunteer and donation driven non-profit, it’s obviously incredibly important that they have a well-designed, user-friendly web site that is easy to maintain. We’re thrilled that we were able to help them achieve that objective and show our support for their mission at the same time.”

The generous donation of product, services, and expertise will benefit Operation Food Search (OFS), a non-profit food bank that serves 31 counties of the St. Louis bi-state region. OFS is the largest distributor of free food in the metropolitan area, collecting and distributing two million pounds of food each month to a network of over 250 member agencies and ultimately feeding 120,000 people. In addition to food distribution, OFS has an extensive nutrition education program, a weekend food backpack program for needy children in St. Louis public schools, and green initiatives to provide environmentally-friendly solutions to the community while generating revenue to purchase food.

In desperate need for a new website, OFS now has a powerful, flexible site that will enable them to attract new supporters and better execute their mission in the future. “Not only was the team at Thoughtprocess Interactive talented and easy to work with, they also cared about our mission. Operation Food Search is so grateful to TPI for their generous support, and we think their community-mindedness is exemplary.”

For more information about Operation Food Search, please visit www.OperationFoodSearch.org or contact Sunny Schaefer at 314-726-5355 x 11. To learn more about the team at Thoughtprocess Interactive or the services they provide, please visit www.thinktpi.com or contact Kelsey Burkemper via email at Kelsey@thinktpi.com or by phone at 314-853-5241.

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